

## Exhibitor Information

Application due with deposit: **May 15, 2012**

Notification:

**June 6, 2012**

Final Payment Due:

**September 1, 2012**

# WHEATONARTS FESTIVAL OF FINE CRAFT *OCTOBER 6 & 7, 2012*

WheatonArts is an internationally acclaimed arts community dedicated to nurturing the creative spirit in us all. The Festival of Fine Craft, now in its 13<sup>th</sup> year, is our premier annual event and one of the most highly rated shows in the Mid-Atlantic region. It was named to *American Style Magazine's* Top 10 Fairs and Festivals for 2011.

Approximately 125 artists and craftsmen are carefully selected by a jury of WheatonArts professionals, including experienced staff artists. We take pride in maintaining an artist-friendly show with a high standard of quality, and are continually working toward a balance of mediums and styles.

Our comprehensive marketing plan includes extensive print and electronic media campaigns, full color publicity and year-long promotion through our other events and outreach programs.

WheatonArts provides convenient set up and breakdown, overnight security, booth sitters, and unequalled hospitality throughout the show.

Lodging at reduced rates is offered to exhibitors at the Country Inn adjacent to the show grounds, and at other nearby hotels.

Open Studios, craft demonstrations and a variety of interactive children's activities add to the excitement, making the festival both entertaining and educational.

## New Jersey Sales Tax

All exhibitors are responsible for collecting and reporting New Jersey Sales Tax of 7%.

## Show Guidelines

- The Festival of Fine Craft is open to artists working in all mediums who design and produce their own work. Exhibiting artists must be present.
- No commercially mass produced items will be accepted. No imports, items made from kits, or items using commercial patterns or molds may be displayed or sold.
- Artists may apply in more than one category, but may sell work only in the category in which they have been accepted.
- Exhibiting artists may choose from locations inside the WheatonArts Event Center, under a large tent or outdoors on the extensive grounds.
- The festival provides space only. Artists are required to furnish and install booth walls, booth lighting and display units. Basic electrical access is provided at a nominal charge of \$25.00 and must be pre-arranged.
- **Application must include 4 images of your newest work and 1 image of your current booth layout.** Images must represent the work to be shown at the festival. **No photographs or prints will be accepted for jurying.**
- **Digital Images** should be saved on a CD in JPG format and each titled with **Artist's Last Name and numbered 1 through 5** to correspond with the entry form. Images should be 300 dpi, 4 X 6 in. Please do not E-mail files.
- **Slides** must be numbered 1 through 5 to correspond with the entry form.
- **Application Deadline: May 15, 2012**
- **Jury Notification: June 6, 2012**  
**If not accepted, deposit will be refunded**
- **Final Payment Due September 1, 2012**
- **Cancellation Refunds: 50% until September 1**
- **No refunds will be issued after September 1**

# Exhibitor Application

WheatonArts  
Festival of Fine Craft  
October 6 & 7, 2012

## Exhibitor Information

Name: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Cell: \_\_\_\_\_  
E:Mail: \_\_\_\_\_  
Web Site: \_\_\_\_\_

## Medium/Category (Select One)

	Clay		Metal
	Fiber		Mixed Medium
	Fine Arts		Photography
	Glass		Wearable Art
	Jewelry		Wood
	Leather		Other*
*Explain			

## Image Descriptions

1	
2	
3	
4	
5	Booth Image

## Space Request

Outdoor Space 10' X 12' @ \$250.00   
Inside Large Tent 10' X 10' @ \$275.00   
Tent Corner 10' X 10' @ \$300.00   
Inside Event Center 10' X 10' @ \$300.00   
Event Center Corner 10' X 10' @ \$350.00   
ELECTRIC \$25.00   
TOTAL EXHIBITOR FEE \$ \_\_\_\_\_  
50% Deposit Enclosed \$ \_\_\_\_\_

(Check, Money Order or Credit Card accepted)

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code#: \_\_\_\_\_

Signature: \_\_\_\_\_

Send Application, Deposit and Image Files to:  
WheatonArts  
1501 Glasstown Rd  
Millville, NJ 08332  
Ph: 856-825-6800 wheatonarts.org  
Questions? dabeling@wheatonarts.org

## Release

*I assume all responsibility for my products and my display at the WheatonArts Festival of Fine Craft. I agree to hold harmless WheatonArts and Cultural Center for any damage, loss or injury resulting from my participation in this event.*

*I hereby certify that the work I will display and sell at the Festival of Fine Craft will represent my own work.*

*I agree to allow images of my work to be used in event-related publicity and/or materials.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date